

Urban Resource Institute

CELEBRATION

RISE UP!

A Virtual Event

Wednesday
October 19, 2022
7:00PM EST

URINYC.ORG/CELEBRATION2022

SPONSORSHIP OPPORTUNITIES

ABOUT URBAN RESOURCE INSTITUTE

Founded in 1980, Urban Resource Institute (URI) is committed to a world free of domestic violence and homelessness, where individuals and communities are safe, stable and thriving. URI is the largest provider of domestic violence shelter services in the U.S. and a leader in services for homeless families, and is a recognized thought leader influencing service delivery across the country and around the world.

For more than four decades URI has been a pioneer in shelter and comprehensive services that empower adults, youth, and children to transform their lives and create brighter futures, along with a portfolio of innovative, effective programs focused on prevention and intervention to break the cycles of violence. In addition to reaching 40,000 individuals a year through direct services and programs, URI advocates for systemic change on the underlying factors driving social injustice, including racism and inequity.

ABOUT THE URI CELEBRATION: RISE UP!

The 2022 URI Celebration: Rise Up! virtual event will take place on Wednesday, October 19th with an online broadcast commencing at 7:00pm EST. We will celebrate all who rise up with us to drive positive impact: our dedicated and inspiring clients, staff, partners, and supporters.

Please rise up and support this evening of hope and community with a Sponsorship Package. Your support helps us continue to transform lives through exceptional programs and services for thousands of adults, teens and children who depend upon URI. Your sponsorship also allows us to offer “attendance” in the virtual event at no cost, making it available to supporters, dignitaries, staff, clients, friends, and family.

With your sponsorship package you are helping create a world free of domestic violence and homelessness.

Rise up with us!

SERVICES AND PROGRAMS INCLUDE:

- **Safe housing** in more than 20 sites with the capacity to accommodate 2,200 adults and children (plus pets) every night in apartment units for homeless families and domestic violence survivors. URI's prioritizes diversity, equity, and inclusion, and our sites are open to everyone.
- **Economic Empowerment Program** provides individualized training, resources, and tools to enable adult and youth clients to build sustainable pathways to economic safety and freedom, including the “Fab Lab” to teach high tech jobs of the future.
- **PALS Program** (People and Animals Living Safely), which since 2013 has been the only program in New York City that permits co-living of domestic violence survivors and their pets to heal together, now offered in nine URI sites.
- **RAPP** (Relationship Abuse Prevention Program) and **Early RAPP** programs work with high school and middle school students to help them develop healthy relationships and prevent future domestic and intimate partner violence.
- **APIP** (Abusive Partner Intervention Program) offers innovative, therapeutic methods to intervene with partners who abuse and prevent future domestic and intimate partner violence.
- **LEAP** (Legal Education and Advocacy) and **CVSP** (Crime Victims Services Program) offer vital services, support, and resources for domestic violence survivors to navigate the myriad of legal processes to build a safe and stable future.

See the other side for Sponsor Package options

CELEBRATION RISE UP!



URINyc
Urban Resource Institute

**ANNUAL
CELEBRATION**

WEDNESDAY, OCTOBER 19, 2022 | 7:00 P.M. EST
URINyc.ORG/CELEBRATION2022

SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$100,000	PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$25,000	SILVER SPONSOR \$15,000	BRONZE SPONSOR \$10,000	PARTNER SPONSOR \$5,000	GENERAL SPONSOR \$2,500	SUPPORTER SPONSOR \$1,000
Featured in main event graphic, all promotional collateral, and in post-event communications to URI supporters	●							
Presenting Partner's profile and logo featured on event web page	●							
On screen logo during the event	●	●	●					
Acknowledgement from the URI CEO during the program	●	●	●					
Listing as Level Sponsor in promotional collateral, including digital invitations and e-blasts after sponsorship confirmation	●	●	●	●				
Logo placement on event website	●	●	●	●	●			
Company name listed during program	●	●	●	●	●			
Digital ad in our virtual journal	2 Full Pages	1 Full Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page		
Social media mention	●	●	●	●	●	●	●	
Listing on URI website	●	●	●	●	●	●	●	●



Sponsorship Commitment Form

Pledges must be received by Monday, September 26, to be included on gala invitations.

Advertisements for the virtual Journal must be received digitally by Monday, October 3, 2022.

SPONSOR INFORMATION

SPONSOR NAME (as it should appear on promotional materials):

☐ Check here if you do not wish to be listed

CONTACT NAME:

COMPANY:

ADDRESS: SUITE,
UNIT
OR
FLOOR:
CITY: STATE: ZIP:

PHONE: EMAIL:

SPONSORSHIP LEVEL

☐ PRESENTING
(\$100,000)

☐ PLATINUM
(\$50,000)

☐ GOLD
(\$25,000)

☐ SILVER
(\$15,000)

☐ BRONZE
(\$10,000)

☐ PARTNER
(\$5,000)

☐ GENERAL SPONSOR (\$2,500)

☐ SUPPORTER (\$1,000)

We cannot participate as a Sponsor at this time but please accept our contribution of \$

PAYMENT OPTIONS

☐ PLEASE INVOICE US*

☐ PAY BY CREDIT CARD

☐ CHECK ENCLOSED

*Invoices are encouraged to be paid by November 1, 2022

To pay by credit card, visit urinaryc.org/sponsor/

Make checks payable to: Urban Resource Institute (EIN: 11-2561648)

E-mail or mail Commitment Form to:

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Tel: (347) 906-4324

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