

# SPONSORSHIP OPPORTUNITIES

## ABOUT URBAN RESOURCE INSTITUTE

Founded in 1980, Urban Resource Institute (URI) is committed to a world free of domestic violence and homelessness, where individuals and communities are safe, stable and thriving. URI is a pioneer in providing safe shelter and comprehensive services that empower adults and children to rebuild their lives and create brighter futures, along with a portfolio of innovative programs focused on prevention and intervention to break the cycles of violence, poverty, homelessness and trauma. URI is the largest provider of domestic violence shelter services in the U.S. and is a recognized thought leader influencing service delivery across the country and around the world.

## ABOUT THE URI CELEBRATION: RISE UP!

The 2021 URI Celebration: Rise Up! virtual event will take place on Wednesday, October 20th with an online broadcast commencing at 7:00pm EST. Together with virtual guests from around the world, we will recognize the strength and resilience of our clients and staff who rise up every day, honor the dedication of our partners, and give thanks to our strongest supporters. Join us for an evening of hope, inspiration, and community.

Your support of the URI Celebration: Rise Up! helps ensure that we can continue to provide exceptional programs and services for thousands of adults, teens and children who depend upon URI. We hope you will consider purchasing a sponsorship package and, in turn, help us continue to drive our mission of a world free of domestic violence and homelessness. Rise up with us!

## Services and programs include:

- Safe, apartment style shelter for 2,200 adults & children every night
- The only pet-friendly domestic violence shelters in New York City
- Long-term housing assistance
- Workforce development and job training
- Financial literacy and education
- Legal assistance and representation
- Education and recreational services
- Group and individual counseling
- High school and middle school programs on healthy relationships
- Therapeutic intervention programs for abusive partners

SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$100,000	PLATINUM SPONSOR \$75,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$10,000	PARTNER SPONSOR \$5,000	GENERAL SPONSOR \$2,500	SUPPORTER \$1,000
Featured in all main event graphics and promotional collateral, including digital invitations and e-blasts	●							
Presenting Partner's profile and logo featured on event web page	●							
Logo included in post-event communications to URI's supporters	●							
On screen logo during the event	●	●	●					
Acknowledgment from the URI CEO during the program	●	●	●					
Listing as <i>Level Sponsor</i> in promotional collateral, including digital invitations and e-blasts after sponsorship confirmation	●	●	●	●				
Logo placement on event website	●	●	●	●	●	●		
Company name listed during program	●	●	●	●	●			
Digital ad in our virtual journal	2 Full Pages	Full Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page		
Social media mention	●	●	●	●	●	●	●	
Listing on URI website and annual report	●	●	●	●	●	●	●	●

## Sponsorship Commitment Form

Pledges must be received by Monday, August 30, 2021 to be included on gala invitations. Pledges must be received by Wednesday, October 6, 2021 to be included in day-of-event promotional collaterals. Camera advertisements for virtual Journal must be received by Wednesday, October 6, 2021.

## SPONSOR INFORMATION

SPONSOR NAME (as it should appear on promotional materials):

☐ Check here if you do not wish to be listed

CONTACT NAME:

COMPANY:

ADDRESS: SUITE, UNIT OR FLOOR:

CITY: STATE: ZIP:

PHONE: EMAIL:

## SPONSORSHIP LEVEL

<input type="checkbox"/> PRESENTING (\$100,000)	<input type="checkbox"/> PLATINUM (\$75,000)	<input type="checkbox"/> GOLD (\$50,000)
<input type="checkbox"/> SILVER (\$25,000)	<input type="checkbox"/> BRONZE (\$10,000)	<input type="checkbox"/> PARTNER (\$5,000)
<input type="checkbox"/> GENERAL SPONSOR (\$2,500)	<input type="checkbox"/> SUPPORTER (\$1,000)	

We cannot participate as a Sponsor at this time but please accept our contribution of \$

## PAYMENT OPTIONS

<input type="checkbox"/> PLEASE INVOICE US*	<input type="checkbox"/> PAY BY CREDIT CARD	<input type="checkbox"/> CHECK ENCLOSED
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\*Invoices are encouraged to be paid by November 1, 2021

To pay by credit card, visit [uriny.org/donate](http://uriny.org/donate)  
Make checks payable to: **Urban Resource Institute** (EIN: 11-2561648)

E-mail, mail, or fax Sponsorship Commitment Form to:

**Urban Resource Institute | Attn: Jasmin Cardoza**  
75 Broad Street, Suite 505 | New York, New York 10004  
Tel: (347) 906-4324 Fax: (646) 657-1657

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