

Urban Resource Institute

CELEBRATION



Celebrating Forty Years of Impact

A Virtual Gala PRESENTED BY Heights Advisors

OCTOBER 22, 2020 | 6:00PM EST

urinyc.org/celebration

2020 SPONSORSHIP OPPORTUNITIES

About Urban Resource Institute (URI)

Urban Resource Institute was founded in 1980 and for 40 years has driven positive impact for individuals and families, and today is the largest provider in the US of emergency shelter for victims of domestic violence. URI provides quality, compassionate, and innovative client-centered services and shelter for victims of domestic violence and the homeless, while also addressing prevention and intervening on these issues. URI's goal is to help clients lead the safest and fullest lives possible, and is committed to supporting vulnerable populations.

Providing safe refuge for victims is step one. To break the cycle of abuse, URI offers a comprehensive suite of innovative services and programs, giving survivors the support and tools they need to get back on their feet, rebuild their lives, and plan their futures. Services include:

- Individual and group counseling for adults and children
- Workforce development
- Financial literacy and education
- Legal assistance and representation
- Education and recreational services
- Long-term housing assistance



About the URI Celebration

URI turns 40 in 2020! This October 22nd, our virtual URI Celebration will recognize the strength and resilience of our clients, honor the dedication of our partners, and give thanks to our strongest supporters. Due to the ongoing COVID-19 health crisis, guests from across the country will be able to celebrate with us from the safety and comfort of their own homes this year. Join us for an evening of hope, inspiration, and community. We look forward to celebrating our 40th anniversary with you!

Your support of the URI Celebration ensures that we can continue to provide exceptional programs and services for thousands of clients in the upcoming year. We hope you will consider purchasing a sponsorship package and, in turn, help us to expand the depth and reach of our work.



Partnership Opportunities

PRESENTING SPONSOR — \$100,000

- Listing as: URI Celebration presented by (Partner's Name)
- On screen branding throughout the event
- Two full page digital ads in our virtual journal
- Listing as *Presenting Sponsor* in promotional collaterals, including digital invitations and e-newsletters
- Logo included in post-event communications to URI's supporters
- Presenting Partner's profile and logo featured on event website
- Listing on our main website and our annual report
- Two curated volunteer days for up to 30 of your colleagues and/or friends at a URI facility
- Acknowledgement from the CEO during the program

PLATINUM SPONSOR — \$50,000

- One full page digital ad in our virtual journal
- Listing as *Platinum Sponsor* in promotional collaterals, including digital invitations and e-newsletters
- Logo placement placed on event website
- Visual acknowledgement during program
- Listing on our main website and our annual report
- One curated volunteer day for up to 15 of your colleagues and/or friends at a URI facility
- Acknowledgement from the CEO during the program

GOLD SPONSOR — \$25,000

- Half-page digital ad in our virtual journal
- Listing as *Gold Sponsor* in promotional collaterals, including digital invitations and e-newsletters
- Small logo placement placed on event website
- Visual acknowledgement during program
- Listing on our main website and our annual report
- Acknowledgement from the CEO during the program

SILVER SPONSOR — \$10,000

- Quarter-page digital ad in our virtual journal
- Listing as *Silver Sponsor* in promotional collaterals, including digital invitations and e-newsletters
- Listing on our main website and our annual report
- Wordmark placement placed on event website
- Visual wordmark acknowledgement during program

BRONZE SPONSOR — \$5,000

- Quarter-page digital ad in our virtual journal
- Wordmark placement placed on event websites
- Listing on our main website and our annual report

PARTNER SPONSOR — \$2,500

- Quarter-page digital ad in our virtual journal
- Listing on our main website and our annual report

GENERAL SPONSOR — \$1,000

- Listing on our main website and our annual report

Partnership Commitment Form

Pledges must be received by Friday, August 21, 2020 to be included on gala invitations.
Pledges must be received by Friday, October 9, 2020 to be included in day-of-event promotional collaterals.

Partnership Information

SPONSOR NAME (as it should appear on promotional materials):

☐ Check here if you do not wish to be listed

CONTACT NAME: _____

ADDRESS: _____ SUITE, UNIT,
OR FLOOR: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Partnership Level

<input type="checkbox"/> PRESENTING (\$100,000)	<input type="checkbox"/> PLATINUM (\$50,000)
<input type="checkbox"/> GOLD (\$25,000)	<input type="checkbox"/> SILVER (\$10,000)
<input type="checkbox"/> BRONZE (\$5,000)	<input type="checkbox"/> PARTNER (\$2,500)
<input type="checkbox"/> GENERAL (\$1,000)	

We cannot participate as a Partner at this time but please accept our contribution of \$ _____

Payment Options

<input type="checkbox"/> PLEASE INVOICE US*	<input type="checkbox"/> PAY BY CREDIT CARD	<input type="checkbox"/> CHECK ENCLOSED
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**Invoices are encouraged to be paid by November 2, 2020*
To pay by credit card, visit urinyc.org/celebration
Make checks payable to: [Urban Resource Institute \(EIN: 11-2561648\)](#)

E-mail, mail, or fax Partnership Commitment Form to:
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E-mail: jkornfeld@urinyc.org | urinyc.org
urinyc.org/celebration