



PARTNERSHIP OPPORTUNITIES

About Urban Resource Institute (URI)

For nearly 40 years, URI has been developing innovative programs to improve the lives of vulnerable populations, with a particular focus on survivors of domestic violence. We help individuals and families escape abuse, safely heal, and gain the resources needed to live healthy, independent lives. We are also the only organization in New York City, and one of the few nationally, that extends these services to pets.

Other programs support homeless families, provide housing and supported employment opportunities for adults with intellectual and developmental disabilities. URI has nearly 2,200 beds across 18 shelters in New York City.

Domestic Violence Programs

Serving thousands of clients each year, Urban Resource Institute (URI) is the largest and most comprehensive domestic violence shelter provider in the country. URI operates emergency shelters, which help and house survivors immediately following their escape from abuse, and transitional shelters, which provide survivors with stable housing as they rebuild their lives. Our newest shelters include residential space for singles, including those whom identify as LGBTQ and have previously experienced barriers to shelter access due to most shelters being constructed with female-identified victims in mind.

Providing safe refuge for victims is step one. To break the cycle of abuse, URI offers a range of innovative services and programs, giving survivors the support and tools they need to get back on their feet, rebuild their lives, and plan their futures. Services include:

- Individual and group counseling for adults and children
- Job training
- Financial literacy education
- Legal assistance
- Educational and recreational services
- Long term housing assistance
- Abuse intervention services

About People and Animals Living Safely (PALS)

Less than 3% of domestic violence shelters in the U.S. allow pets. As a result, many victims face a difficult choice: stay and protect their pets or enter a shelter and protect themselves? As many as 48% of domestic violence victims stay in abusive situations because they don't want to leave their pet behind. URI launched the People and Animals Living Safely (PALS) program in 2013. PALS is the only program in New York City and one of the few nationally that allows survivors and pets to stay together. Our pet-friendly shelters offer a range of services including private dog parks so that residents can play with their pets outside without fear of encountering their abusers.



ABOUT URI CELEBRATION GALA

On October 23, 2019 our URI Celebration Gala will celebrate the strength and resilience of our clients, honor the dedication of our partners, and give thanks to our strongest supporters. People just like you! Join us for an evening of hope, inspiration, and community. Nearly 400 guests are expected to come together to raise crucial funds for URI to continue to provide exceptional programs and services for thousands of clients in the coming year. This year, we will celebrate our Economic Empowerment Program and the opening of URI's Economic Empowerment Center.

PARTNERSHIP OPPORTUNITIES

Fourth Annual URI Celebration Gala

October 23, 2019

Guastavino's | Manhattan

urinyc.org/celebration/

Presenting Partner \$50,000

Listing as: URI Celebration Gala presented by (Partner's Name)

DAY OF EVENT

- Partner may address guests during Awards program
- Recognition from URI executive during Awards program
- Premium logo placement on stage screen
- Premium logo placement on LED screen in reception space
- Large logo placement on Step & Repeat photo backdrop
- Inside cover advertisement in program book
- Partner may provide gift bags to guests
- Logo placement on event signage at Registration
- 3 tables of ten (30 seats)

PRESS, MEDIA, AND PRINT ADVERTISING

- Logo placement on all URI Celebration Gala electronic Save-the-Date invitations
- Logo placement on all URI Celebration Gala invitations
- Inclusion in any donated advertisements and event press releases

WEBSITE AND ELECTRONIC COMMUNICATIONS

- Logo placement on URI's website
- Logo placement on URI Celebration Gala website
- Logo placement in emails to event donors and guests

POST-EVENT

- Logo on "Thank You" cards and acknowledgements to supporters



Diamond Partner \$25,000

DAY OF EVENT

- Premium logo placement on stage screen
- Premium logo placement on LED screen in reception space
- Small logo placement on Step & Repeat photo backdrop
- Full page advertisement in program book
- 2 tables of 10 (20 seats)

PRESS, MEDIA, AND PRINT ADVERTISING

- Logo placement on all URI Celebration Gala electronic Save-the-Date invitations
- Logo placement on all URI Celebration Gala invitations

WEBSITE AND ELECTRONIC COMMUNICATIONS

- Logo placement on URI Celebration Gala website

Platinum Partner \$15,000

DAY OF EVENT

- Logo placement on LED screen in reception space
- Half page advertisement in program book
- 12 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING

- Logo placement on all URI Celebration Gala electronic Save-the-Date invitations
- Logo placement on all URI Celebration Gala invitations

WEBSITE AND ELECTRONIC COMMUNICATIONS

- Logo placement on URI Celebration Gala website

Gold Partner \$10,000

DAY OF EVENT

- Quarter page advertisement in program book
- 10 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING

- Wordmark placement on all URI Celebration Gala invitations

WEBSITE AND ELECTRONIC COMMUNICATIONS

- Wordmark placement on URI Celebration Gala website



Silver Partner \$5,000

DAY OF EVENT

- 5 reserved VIP seats

WEBSITE AND ELECTRONIC COMMUNICATIONS

- Wordmark placement on URI Celebration Gala website

Bronze Partner \$2,500

DAY OF EVENT

- 2 reserved VIP seats

Individual Tickets \$500



URINyc
Urban Resource Institute

Partnership Commitment Form

Pledges must be received by Friday, August 23, 2019 to be included on gala invitations.

Pledges must be received by Friday, October 4, 2019 to be included in day-of-event promotional collaterals.

Partnership Information

SPONSOR NAME (as it should appear on promotional materials):

Check here if you do not wish to be listed

CONTACT NAME: _____

ADDRESS: _____ SUITE, UNIT, OR FLOOR: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Partnership Level

- PRESENTING (\$50,000)
- DIAMOND (\$25,000)
- PLATINUM (\$15,000)
- GOLD (\$10,000)
- SILVER (\$5,000)
- BRONZE (\$2,500)
- INDIVIDUAL TICKETS (\$500) HOW MANY? _____

We cannot participate as a Partner at this time, but please accept our contribution of \$ _____

Payment Options

- PLEASE INVOICE US*
- CHECK ENCLOSED

**Invoices are encouraged to be paid by November 1, 2019*

Make checks payable to: Urban Resource Institute (EIN: 11-2561648)

E-mail, mail, or fax Partnership Commitment Form to:

Im Senephimmachack, *Chief Development Officer*

URI, 75 Broad Street, Suite 505 | New York, New York 10004 | Tel:(646) 652-7107 Fax: (646) 588-0033

E-mail: ims@urinc.org | urinc.org

urinc.org/celebration/